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ABOUT IQ SOFT



IQ Soft is an Independent software development company based in Armenia with 10+ years of experience in the iGaming and Blockchain development industry. Our solutions portfolio includes a comprehensive range of betting and crypto industry related products and services which are covering the full spectrum of betting for online and land-based sectors.

Our company's success story began on 01/04/2015 when an enthusiastic, goal-oriented team of developers with a clear vision of aims decided to change the existing rules of the gaming industry and develop an Independency Platform for operators with truly innovative solutions.

Our mission is to return the human natural state to all of our partners, which is Independency, make our partners' lives easier by automating all possible business processes and giving a chance to operate with minimum resources.

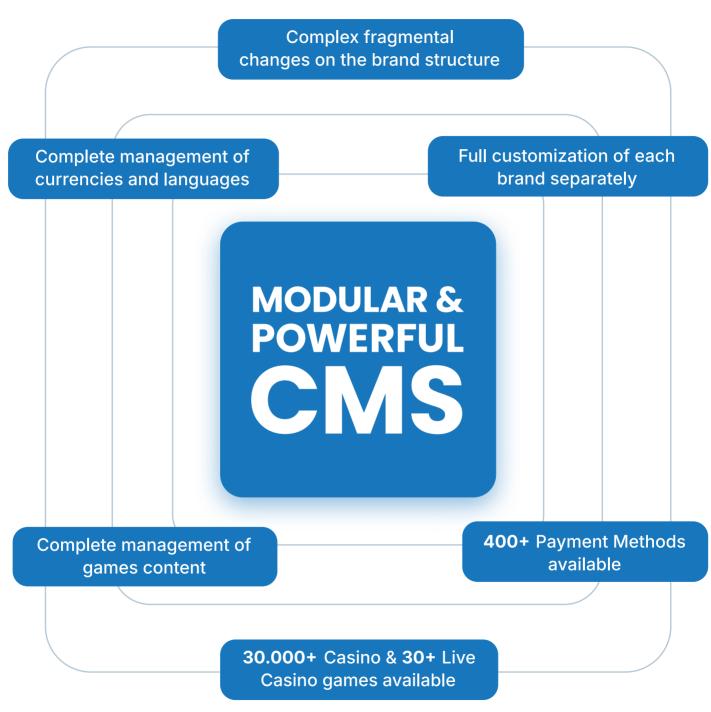
Trustability, honesty, good reputation and flexibility are the core ideas which we follow.

CORE PLATFORM



Powerful platform is the core of the betting business. It provides the ability to monitor and control each aspect of online and offline operations from interface design to data analyzing. At the same time Core Platform provides one common management system for controlling all business processes.

- **■** Seamless wallet solution
- Launch a new completely customizable website in 24H
- Launch crypto casinos
- Multi-partner, Multi-lingual, Multi-currency
- Omni channel (Desktop, Mobile, Retail, Terminals, POS Terminals, Application)
- Responsible gaming



GAMES AGGREGATION

Direct Integrations of **30,000+** Casino and **30+** Live Casino products from top providers. One unified API integration allows our partners to quickly activate and manage all gaming providers from a single point.





IQ PAYMENT HUB

Direct Integrations of **400+** Payment Methods with worldwide and local payment available right away with IQ Payment HUB.



BONUS FACTORY

The Bonus Factory offers a range of bonus types with deep configurations, which allows it to build a set of campaigns based on the operators' strategy. Bonus Factory allows to create bonus chains and allure players in gameplay with more interesting bonus flow, as well Campaigns are based on bonus types.

Benefits

Wager Casino

Free Spin

Wager Sport

Free Bet

Cashback

Refer a Friend

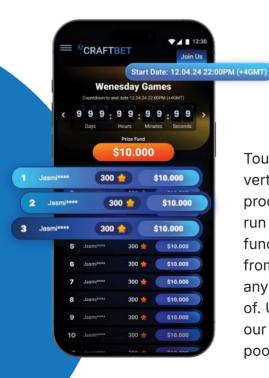
A bunch of triggers are available in the bonuses

- Deposit Triggers
- Bet Placement Triggers
- Promotional Code Triggers
- Bonus Chain
- Segment Triggers
- Loyalty Point Triggers



TOURNAMENTS & SPIN WHEEL

Spin Wheel is a latest add-on that brings excitement and interest to the game. All users want to try their luck and by spinning the lucky wheel receive some promotion that website offers. Our Core Platform ensures that all types of bonuses are included in the spin wheel and by customizing the wheel the website can choose the necessary list of available promotions from Backoffice.



Tournaments functionality is a diverse vertical that allows combining different products in one competition and run a race for players. The complete functionality allows you to mix games from slots, live games, sportsbook or any other category that you can think of. Using this functionality from CMS our partners can create 2 types of prize pools: static and dynamic.



GAMIFICATION

Dive into the world of games feeling a part of it. This tool drastically changes the whole website look and feel making the lifetime cycle of the player in the platform longer. Gamification supports client chains, specialized gameflow as well as visual perks which are interesting for the players to become a part of.

Benefits

Loyalty program

Multi characters selection

Configurable missions

Character's infinite journey map

Attractive achievements chain



SEGMENTATION

Dynamic & Static Segmentation of customers can be configured based on a set of specified parameters. Segmentation is widely used in different parts of the platform such as Bonuses, Banners, Gamification & Promotions. Using the available functionality in CMS our partners can customize their website specifically per segment.

Casino & Sport bets

Financial transactions of deposits & withdrawals

GEO's

Affiliates

Bonuses

Registration

Loyalty points & more

REGULATORY & COMPLIANCE

Our Platform is compliant in variety of Regions, Jurisdictions and Certifications including



Anjouan Gaming License



Spain



Curacao Gambling License



Germany



Malta Gaming Authority



UKGC



GLI-19



GLI-33

AGENT SYSTEM

Solution gives you the ability to build your own network & extend your turnover through the multi-level agents hierarchy. By having sub-agents over the world you can promote your online gaming operation using a custom commision plan for each level of agent spending minimum resources. Up to 7 levels of agents with customizable permissions for each level are supported.

Benefits

- European, Asian, Latin American & African models
- Multi-level structure of sub-agents up to 7 levels
- Custom commision plan per each level
- GGR & Turnover based commission plan
- Transfer credits to sub-agents and customers
- Customizable set of permissions for each agent level
- Real-time reporting & risk management

AFFILIATE SYSTEM

Affiliate system combines all specific tools in one platform to work closer with all key players of the platform directly. Evaluate the traffic and distinguish various commission plans per Affiliate network.

Benefits

Flexible commission plans (Fix Fee, GGR, Turnover, Deposit share)

Instant reporting & settlement

Marketing management

BETSHOP SOLUTION

Our retail solution provides one common interface with multiple products including Sports Betting, Virtual Games, Live Casino & Lottery Games.

Cashier Program allows

- Common interface for sportsbook& other products
- Live & Pre-match odds
- Sport Monitors
- Print Line & Book Bet
- Customers registration
- Deposits & withdrawals support
- Virtual games & Live Casino support
- Web-based
- Daily shift management for cashiers
- Detailed reporting
- Tickets print & scan



SPORTSBOOK PLATFORM



All in one solution which includes live, pre-match, pool betting, sportsbook exchange and cardbet for having leading sports betting operations.

Comprehensive Sportsbook software which offers full flexibility, odds control and key risk management tools delivered on all operational channels.

Customizable solution allows you to adopt the sports betting website under your target market.

- Multi-Currency, Multi-Lingual & Multi-Feed Support
- Margin & Liability Management
- Quick Bet, Free Bet, Book Bet, Edit Bet
- Sportsbook Exchange
- Pool Betting & Bet Booster
- Hot Bets
- Sportsbook Jackpot



BET BUILDER SOLUTION

Build your bet with your wishing selections no matter if they are connected or not. Based on the mathematical formulas, the system will calculate the final odds of your chosen set of selections' success outcome, combining them with "And" or "Or" conditions.

Benefits

- Variety of market types
- And or Or conditions for bets
- Build common odd for the set of selections around one match
- Ability to set margins & restrictions

POOL BETTING

Players' favorite Pool Betting is one of the newest products in IQ Soft Portfolio. It is rightaway available for all our Sportsbook partners but also can be integrated as a stand-alone product.

Benefits

- Global & local pools
- Choice of market types
- Customizable UI
- iFrame integration



LIVE MATCH TRACKER & SOCCER STATISTICS

Live Match Tracker is available for the favorite sport types such as Soccer, Tennis and Basketball. It comes together with IQ Soft provided Sportsbook platform as well as separate service which can be integrated to 3rd parties via API.

Benefits

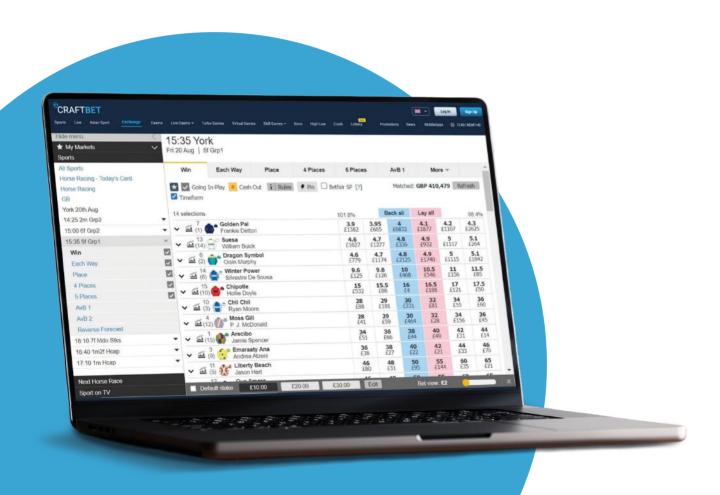
- Easy to integrate
- Different board views
- Multi-lingual support
- All actions and animations are available for all devices

Statistics provides
a wide variety of Sporting
data ranging from
competitions, matches
through to individual
player data. Our database
includes detailed sporting
statistics for the last 20
years. Statistics, like
our other offerings, are
multi-lingual and can
be adapted to Partners
brandbook.

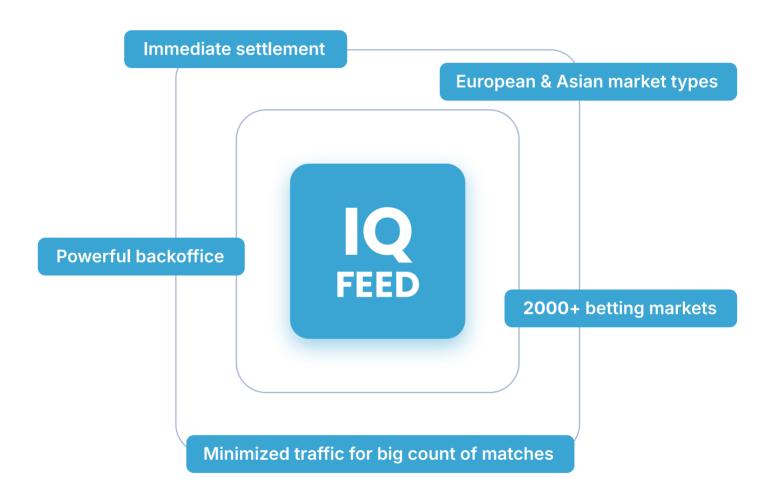


BETTING EXCHANGE

Betting Exchange allows the customers to trade with the outcome of the event even within the live event. It allows the customers to be engaged in direct betting with real-time data. The solution allows customers to offer their preferred odds for the chosen outcome. It is rightaway available for all our Sportsbook partners but also can be integrated as a stand-alone product.



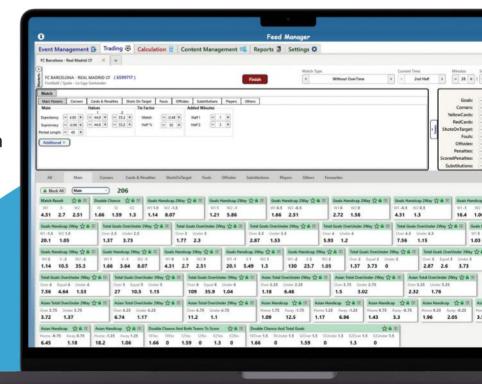
Socket based odds feed integration API with the lowest latency. IQ Soft's ODDS FEED provides competitive quantity and quality of odds with your preferable margins. It is possible to receive probabilities without any margins alternatively.



TRADING ENGINE & MATH MODELS

The last step of Independency. Become an owner of IQ Soft's trading engine and build your own odds feed with your own traders team. The solution provides you the ability to create your own betting markets and launch your sportsbook website with your odds feed.

- Multiple matches trading at the same time
- Live & pre-match odds calculation
- 10 different types of sports
- 2000+ market types
- Automated trading
- Detailed reporting
- Odds Feed management system



GAMES & MORE



Action 24 hours a day, 7 days a week! New betting rounds every few minutes. Web-based retail, mobile terminal and POS terminal versions for all of the games.

- Easy to set-up
- Flexible jackpot configuration
- Higher odds
- New betting cycles every few minutes
- Single & Multiple bets
- Web-based mobile version
- Multi-lingual & Multi-currency features

KENO

CRASH

MINESWEEPER

BINGO 48

HIGHLOW

BET ON POKER

SPIN & WIN

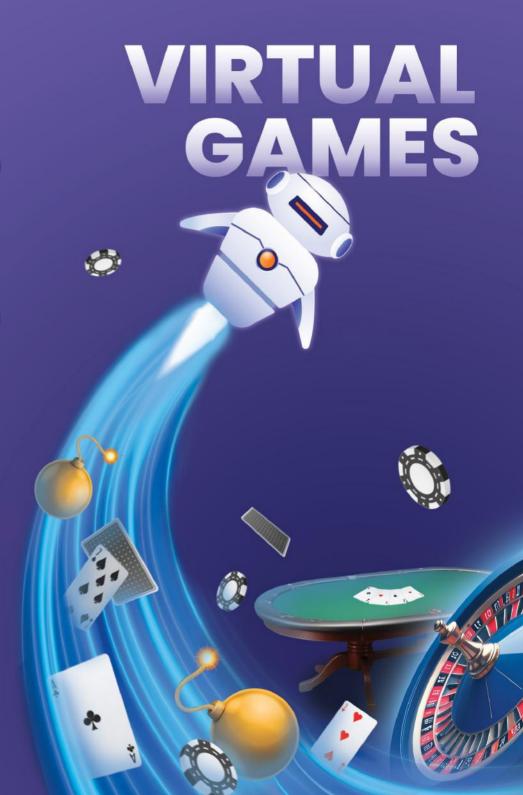
BLACKJACK

BACCARAT

BET ON RACING

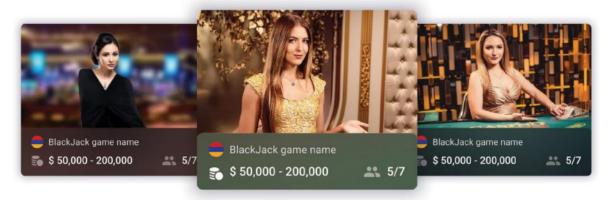
COLORS

BINGO 37



LIVE CASINO PLATFORM

Live Casino Platform includes a common platform for live casino games as well as the separated games such as Blackjack, Baccarat, Poker and others. With this solution it's possible to become a Live Casino provider in the market and enter the big game strongly with the advantageous tools that we offer.



LOTTERY PLATFORM

IQ Lottery Platform allows our clients to sell tickets on in-house built governmental lotteries as well as to internationally famous lotteries. Lottery platform as a quick and easy managed solution gives the opportunity for any 3rd party lottery to be integrated and provided to our customers. It is rightaway available for all our partners but also can be integrated as a stand alone product. Start earning on Asian and American lotteries now!











Myanmar







Hanoi Laos

Hang Seng

Mega Million

Power Ball

YiKi

SKILL GAMES PLATFORM

Benefits

- Multi-lingual & Multi-currency support
- Web & Mobile
- Game history recovery
- Daily & VIP Tournaments
- Local & Global Tournaments



BLOCKCHAIN GAMES

The blockchain lottery platform makes transformation in the lottery industry bringing transparency and fairness to the existing lottery system. All Information about sold tickets are located in blockchain blocks, which are available for downloading and checking.

Benefits

Blockchain based

Customizable UI

Different types of lottery games

Growing jackpot

Enlarging pool

Configurable payout percentages

CRYPTO-CURRENCY EXCHANGE

We created Decentralized Crypto-Currency Exchange based on Blockchain technology where clients can buy/sell or exchange cryptocurrencies keeping them secure and anonymous. We are offering a fully branded, customized service that offers You to run Your own Crypto-Currency exchange based on our network.

Benefits

Trade confidently

Quick transactions

Safe and secure

Multi-lingual support

20+ crypto-currency support

IQ Soft's Crypto-Currency exchange is compatible with mobile devices as well. Whenever and wherever you want to trade, the trade tool is always with You.

- A real-time markets for all offered trading instruments
- Available Buy and Sell options
- Easy access to Your wallet for deposits and withdrawals



BUSINESS MODELS



INDEPENDENCY

This model makes our offers unique in the industry giving option to own **SOURCE CODES** with A to Z operational knowledge transfer. In this model you become the owner of your chosen solution's Source Codes and the copy of it becomes yours. Your developers can add new features on it and manage as you wish. You can have B2B partners yourself and make profit without us.

The only restriction is that you can't resell the source codes. There is no revenue share and setup fees. We will set it up **FREE** on your servers and will do continuous training for your team to learn the architecture, details of the solution and continue to use it easily. In addition you can also use our "After Sales Support" service. This model requires one time payment for the chosen solution.

02

TURNKEY SOLUTION & WHITE LABEL

This business model provides a fully managed and customizable solution.

One of the key points of this model is to have your new website up and running in 24 hours. This model comes with full technical support, including server maintenance, risk management and 24/7 operational support. Commercial part of this model assumes to have GGR or Turnover share between the parties.

There is No Setup Fee for launching as well as monthly minimums. In addition, there is an option to use your own payment accounts and adopt a design under your brandbook.

03

IFRAME API

With this model our gaming solutions can be easily integrated via iFrame into your own platform. This model is available not only for Sportsbook solution, but also for Virtual Games, Skill Games, Casino Engine, even for 3rd party integrations. This solution will allow you to use IQ Soft's gaming opportunities and cool features alluring more and more clients, at the same time continue to keep their wallets in your platform.

Commercial part of this model assumes to have GGR or Turnover share between the parties. There is No Setup Fee for launching as well as monthly minimums. 04

AFFILIATE & AGENT MODEL

Solution gives you the ability to build your own network and extend your turnover through the multi-level agents hierarchy. By having sub-agents from different countries of the world you can promote your online gaming operation using a custom commission plan for each level of agent. All this can be done by spending minimum resources. You can join our network Free, without any Setup Fees.

05

PER HEAD MODEL - PPH

Specific model which will allow operators to gain revenue with customers count. You will be able to promote your website without considering the GGR and turnover, as the model ensures stability per player. The model is also called "price per person" or "price per player" because you pay a small fee for each player that you work with.

You are getting a complete betting website, where your customers can register, signin and only what you need to do is make marketing on your PPH website. In this model you are also getting 24/7 technical support service and regular platform upgrades. Payments are decided during the month taking into account the counts of active customers, without mattering the generated turnover. Model is available for specific regions only.

SERVICES

24/7 B2B SUPPORT

IQ Soft is providing a dedicated account manager and support team working for our partners individually. Our customer-oriented team is ready to answer your requests 24 hours a day, 7 days a week and provide the needed support that will keep your business running during all hours of the day. We do our best to resolve tasks quickly and provide personal attention to each of our customers.

24/7 RISK MANAGEMENT

To protect our B2C operators from fraud players we have created powerful anti-fraud tools to keep an eye on and to have higher profitness based on partners strategies. We also share our back office functionality with our partners to allow them to manage risks and make important decisions themselves. Multi-level protection systems such as customers and competitions categorizations, delays and limits restrictions are available for each of our partners individually. To reach the highest possible profit having the same volume of bets - this is what IQ Soft's Risk management does for you.

DEVELOPMENT & MAINTENANCE

Our team of engineers are open to involve your requirements in our development processes as well as realize your ideas developing solutions from scratch considering all UI and functional requirements. We also provide full deployment and maintenance services with continuous development and upgrades.

TRADING

Our Odds Feed service provides competitive quantity and quality of odds with your preferable margins, offering thousands of pre-match and live events for different types of sports. All our odds data is collected by our traders based on our mathematical models for odds calculation. Our portfolio of markets includes thousands of different types including European and Asian, as well as unique market types which you can't find in our competitors portfolio. The 24/7 trading team is ready to provide your requested events together with settlement and statistics.

INDEPENDENCY MODEL

- **OWN** the **SOURCE CODES** of your chosen solution
- Keep your data on YOUR OWN SERVERS
- Keep your **REVENUE** in-house
- Launch your own B2B partners
- One time payment for a LIFETIME solution

REVENUE SHARE MODEL

- NO setup fee
- NO monthly minimums
- Get online in 24 HOURS
- **24/7** B2B Support
- **24/7** Risk Management





INDEPENDENCY PROVIDER

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